

S Imthiyas

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Summary

9 Years of Experience.

Strategic and results-oriented UI/UX Designer with 5 years of experience delivering user-centered digital experiences across B2B SaaS & consumer platforms. Skilled in end-to-end design processes including user research, information architecture, wireframing, prototyping, and usability testing. Strong portfolio showcasing web/mobile apps, design systems, and interactive prototypes.

Accomplished Front-End Developer with 4 years of hands-on experience in building responsive and interactive web applications. Skilled in HTML, CSS, JavaScript, and WordPress, with a strong focus on creating user-friendly and visually engaging digital experiences.

Experience

Inspirepro Product Technology AB

UI/UX Designer, Chennai

10/2021 - Present

Strategic and results-oriented UI/UX Designer with 4 years of experience delivering user-centered digital experiences across B2B SaaS & consumer platforms. Skilled in end-to-end design processes including user research, information architecture, wireframing, prototyping, and usability testing. Strong portfolio showcasing web/mobile apps, design systems, and interactive prototypes.

Mobile app - Events

- It appears to be a digital invitation Mobile App platform where users can create and send event invitations online — such as invites for parties, celebrations, or gatherings. It focuses on making event invites easy to design and share digitally rather than through generic social posts.
- It is easy to create and invite to successful events. Wireframing & Prototyping: Created low-fidelity wireframes and high-fidelity prototypes to map out user flows, design layouts, and test interactions. Used tools like [Figma, Adobe XD, etc.] to visualize and iterate designs before implementation.
- The primary goal of users is to quickly create a personalized invitation and share it with guests. The experience should be smooth, fast and understandable for people of all skill levels.
- Prototyping & User Testing: Developed interactive prototypes for usability testing and gathered feedback from actual users. Iterated on designs based on user insights to ensure a smooth and intuitive experience. It is available on both the App Store and Google Play Store.

Web app - SaaS Platform

- It is an Asset Management SaaS platform used to track IT assets like computers and phones. It shows stock availability and asset details. The system also supports a sale-leaseback model where companies sell assets to a leasing company and lease them back to free up capital. I worked on the User Interface and User Experience to make the system easy for users to manage assets.
- It is based on Assets Management SaaS app, it gives complete data related to stock availability.
- The company sells an asset, such as a computer or mobile phone, to a leasing company or financial institution and then leases it back.

Fliptech Solutions

UI Developer/ Front End Developer, Namakkal

04/2017 - 09/2021

- Accomplished Front-End Developer with 4 years of hands-on experience in building responsive and interactive web applications. Skilled in HTML, CSS, JavaScript, and WordPress, with a strong focus on creating user-friendly and visually engaging digital experiences.
 - Collaborated with UI/UX designers and back-end developers to deliver seamless user experiences.
 - Developed responsive and interactive websites using HTML, CSS, JavaScript, and Bootstrap for multiple business domains.
 - Built and customized WordPress and WooCommerce websites for service-based and eCommerce businesses.
 - Worked on projects for restaurants, medical services, finance companies, transport management, and banking-related platforms.
 - Converted UI designs and mockups into fully functional and mobile-friendly web pages.
 - Customized WordPress themes, plugins, and WooCommerce functionalities based on client requirements.
 - Improved website performance, responsiveness, and user experience across desktop and mobile devices.
 - Collaborated with designers and clients to deliver modern, visually appealing, and user-focused web solutions.
 - Integrated contact forms, booking systems, payment gateways, and dynamic content management features.
 - Maintained website consistency, cross-browser compatibility, and SEO-friendly structure.
 - Managed multiple client projects while meeting deadlines and maintaining quality standards.
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Portfolio

<https://www.imthiyaz.site/>

Skills

UI Design Principles, Product Strategy, Color Theory, Usability Testing, UX laws, UX Research, Prototype & Wireframes

Tools

- Figma
 - Adobe Illustrator
 - Miro
 - Adobe XD
 - Framer
 - Sketch
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Education

BE - Computer Science & Engineering

MIET Engineering College, Tiruchirappalli

06/2015

Languages

English, Tamil, Hindi